

January 7, 2026

Dear Keystone First – CHIP Primary Care Physician,

Keystone First – CHIP has been working on the development of a new and innovative approach to encouraging and promoting medical/dental integration and are now pleased to introduce, Smile Starter, an initiative to promote both the oral health care and overall health of our youngest Keystone First – CHIP Enrollees.

The Smile Starter program will offer Primary Care Physicians (PCPs) incentive payments should our youngest Enrollees (ages 0-3 years) receive their very first dental visit within 60 days of receiving topical fluoride varnish applications at a PCP's office. The Smile Starter program description/flyer can also be found on our Provider website at [www.keystonefirstchip.com](http://www.keystonefirstchip.com) → Providers → Resources → Initiatives.

We appreciate all your efforts to educate your Keystone First – CHIP patients about the importance of dental and oral health care and your continued partnership in referring them to participating network dentists. If you have any questions about this program, please contact your Provider Account Executive.

Sincerely,



Dr. Lily Higgins  
Chief Medical Officer



Kim Beatty  
Director, Provider Network Management